SUPPORTER PROSPECTUS

IEEE Future Networks world forum · 2024

IMAGINING THE NETWORK OF THE FUTURE 22–24 October 2024 | Dubai, United Arab Emirates











MTT-S IEEE MICROWAVE THEORY &











https://fnwf.ieee.org



The IEEE Future Networks World Forum provides a unique opportunity for you to showcase your products and applications to an enthusiastic and engaged audience of key decisionmakers involved with 5G and future network generations.

SECURE YOUR SPONSORSHIP NOW Contact Us Today!

MOHAMED ABOUD FAWZI BEHMANN FNWFSponsorships@ieee.org





A COMPREHENSIVE LOOK AT 5G AND BEYOND

The 2024 IEEE Future Networks World Forum (formerly 5G World Forum) encourages innovative cross-domain studies, research, early deployment, and large-scale pilot showcases that address the challenges of future networks and applications for the benefit of society.

FORUM INCLUDES:

- **ò Workshops**
- \diamond Panels
- ò Keynote talks
- Technical paper presentations
- \diamond Tutorials

- O Networking sessions
- **ò** Demonstrations
- o Industry forums
- ò Student
 - programs



BENEFITS OF PARTICIPATION

REASONS YOU SHOULD TAKE PART IN IEEE FUTURE NETWORKS 2024

GROW YOUR AUDIENCE

Expand your reach by cultivating new business to a wide range of international computing and research professionals and students.

NETWORK

Make new connections through in-person and interactive virtual meetings, discussions, and demonstrations.

INCREASE BRAND AWARENESS

Position your company as a leader in the growing field of future networks.

RECRUIT TALENT

Showcase your company and meet potential new employees who are passionate about future networks including 5G, 6G, AI, security, and IoT.



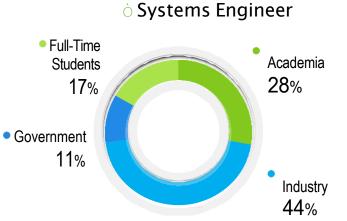
WHO ATTENDS IEEE FUTURE NETWORKS?

The 2021 and 2022 events were virtual and hybrid. Both were successful, with more than 80% of survey respondents saying they were satisfied with the event, are likely to recommend it to colleagues, and found the content presented to be very relevant. In 2022, over 500 attendees participated from all over the globe. In 2023, the event returned to an in-person conference.

JOB TITLES

- È Electrical Engineer
 È 5G Wireless Researcher
 È 5C Natwork Technologie
- ò 5G Network Technologist
- ò 5G, 6G Research Engineer
- **ò Research Director**
- $\grave{}$ Computer Scientist

IEEE FUTURE NETWORKS 2024 PROJECTED ATTENDEES BY SECTOR



ò Researcher of

Telecommunications

o Software Engineer



SUMMARY OF SUPPORTER BENEFITS

and the

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	Title \$30,000	Diamond \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Exhibit \$3,500
Dedicated email to registrants pre-conference	2	1				
Full attendee registration opt-in list post event						
Presentation	Keynote Day 1	Keynote Day 2/3	Symposium	Topical/Vertical		In-Person
Pre-conference email highlight (non-exclusive)						Space Only
Exhibit booth space						
Logo on conference proceedings						
Item in event bag						
Recognition on conference website						
REGISTRATION						
Exhibit hall only passes (For booth personnel)	5	4	3	2	1	
Full conference registrations	5	4	3	1	1	
Discount off additional conference registrations	15%	15%	15%	10%	10%	10%
ADD-ONS						
Totebag (company logo - exclusive)	\$10,000					
Lanyard (company logo - non-exclusive)	\$7,500					
Registration badges (company logo - exclusive)	\$7,500					
Student mentorship breakfast	\$7,500					
DEMONSTRATIONS EXHIBITS						
Industry demonstrations (table top)	\$3,500					
Academic demonstrations (table top)	\$2,000					

IEEE Future Networks attracts decisionmakers looking for the next generation of products, solutions, networking, and advanced-industry perspectives.

> PUT YOURSELF IN THE POSITION TO MEET THEM BY SUPPORTING IEEE FUTURE NETWORKS 2024!



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