

SUPPORTER PROSPECTUS

# IEEE Future Networks™ WORLD FORUM • 2024

IMAGINING THE NETWORK OF THE FUTURE

15–17 October 2024 | Dubai, United Arab Emirates



IEEE Antennas and Propagation Society



IEEE Circuits and Systems Society



IEEE Communications Society



IEEE Electronics Packaging Society



IEEE Intelligent Transportation Systems Society



IEEE Microwave Theory & Technology Society



IEEE Reliability Society



IEEE Solid-State Circuits Society™  
IC Innovation



IEEE Vehicular Technology Society  
Connecting the Mobile World

<https://fnwf.ieee.org>

The logo for the IEEE Future Networks World Forum 2024. It features the IEEE logo in blue, followed by the text 'Future Networks' in a large blue font with a green and blue signal icon integrated into the letter 'o'. Below this, 'WORLD FORUM • 2024' is written in a smaller, grey font.

# IEEE Future Networks™ WORLD FORUM • 2024

The IEEE Future Networks World Forum provides a unique opportunity for you to showcase your products and applications to an enthusiastic and engaged audience of key decision-makers involved with 5G and future network generations.

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# A COMPREHENSIVE LOOK AT 5G AND BEYOND

The 2024 IEEE Future Networks World Forum (formerly 5G World Forum) encourages innovative cross-domain studies, research, early deployment, and large-scale pilot showcases that address the challenges of future networks and applications for the benefit of society.

## FORUM INCLUDES:

- Workshops
- Panels
- Keynote talks
- Technical paper presentations
- Tutorials
- Networking sessions
- Demonstrations
- Industry forums
- Student programs



ABOUT



## BENEFITS OF PARTICIPATION

# REASONS YOU SHOULD TAKE PART IN IEEE FUTURE NETWORKS 2024

1

### GROW YOUR AUDIENCE

Expand your reach by cultivating new business to a wide range of international computing and research professionals and students.

2

### NETWORK

Make new connections through in-person and interactive virtual meetings, discussions, and demonstrations.

3

### INCREASE BRAND AWARENESS

Position your company as a leader in the growing field of future networks.

4

### RECRUIT TALENT

Showcase your company and meet potential new employees who are passionate about future networks including 5G, 6G, AI, security, and IoT.

ATTENDEES

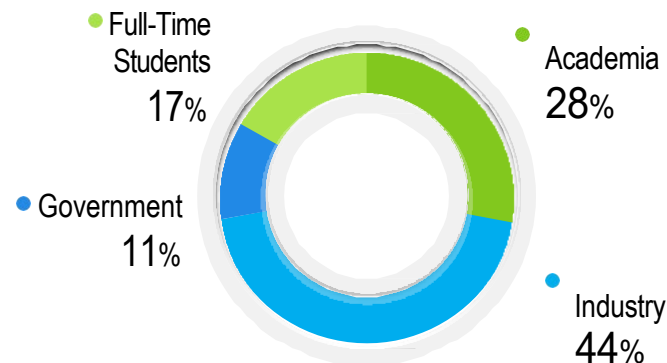
# WHO ATTENDS IEEE FUTURE NETWORKS?

The 2021 and 2022 events were virtual and hybrid. Both were successful, with more than 80% of survey respondents saying they were satisfied with the event, are likely to recommend it to colleagues, and found the content presented to be very relevant. In 2022, over 500 attendees participated from all over the globe. In 2023, the event returned to an in-person conference.

## JOB TITLES

- Electrical Engineer
- 5G Wireless Researcher
- 5G Network Technologist
- 5G, 6G Research Engineer
- Research Director
- Computer Scientist
- Researcher of Telecommunications
- Head of Research Lab
- Software Engineer
- Systems Engineer

## IEEE FUTURE NETWORKS 2024 PROJECTED ATTENDEES BY SECTOR



ATTENDEES

# SUMMARY OF SUPPORTER BENEFITS

	<b>Title</b> \$30,000	<b>Diamond</b> \$20,000	<b>Platinum</b> \$15,000	<b>Gold</b> \$10,000	<b>Silver</b> \$5,000	<b>Exhibit</b> \$3,500
<b>Dedicated email to registrants pre-conference</b>	2	1				<b>In-Person Space Only</b>
<b>Full attendee registration opt-in list post event</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
<b>Presentation</b>	<b>Keynote Day 1</b>	<b>Keynote Day 2/3</b>	<b>Symposium</b>	<b>Topical/Vertical</b>		
<b>Pre-conference email highlight (non-exclusive)</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
<b>Exhibit booth space</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<b>Logo on conference proceedings</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<b>Item in event bag</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<b>Recognition on conference website</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<b>REGISTRATION</b>						
<b>Exhibit hall only passes (For booth personnel)</b>	5	4	3	2	1	
<b>Full conference registrations</b>	5	4	3	1	1	
<b>Discount off additional conference registrations</b>	15%	15%	15%	10%	10%	10%
<b>ADD-ONS</b>						
<b>Totebag (company logo - exclusive)</b>	<b>\$10,000</b>					
<b>Lanyard (company logo - non-exclusive)</b>	<b>\$7,500</b>					
<b>Registration badges (company logo - exclusive)</b>	<b>\$7,500</b>					
<b>Student mentorship breakfast</b>	<b>\$7,500</b>					
<b>DEMONSTRATIONS   EXHIBITS</b>						
<b>Industry demonstrations (table top)</b>	<b>\$3,500</b>					
<b>Academic demonstrations (table top)</b>	<b>\$2,000</b>					



**IEEE Future Networks attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives.**

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BY SUPPORTING IEEE FUTURE NETWORKS 2024!

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